International Conference on Frontiers in Tobacco and Commercial Agriculture towards Preparedness for Future Farming

14 -16 December, 2023 Venue: Adikavi Nannaya University, Rajamahendravaram

Day-1:

December 14, 2023 (Thursday)

Registration: 08:30 AM - 09:15 AM

Inauguration			
Chief guest	Dr. S. K. Singh, Director, ICAR-IIHR, Bengaluru.		
09:15 - 09:25 AM	Receiving Dignitaries on Dias	Dr. M Sheshu Madhav Director, ICAR-CTRI	
09:25 - 09:30 AM	ICAR Song		
09:30 - 09:40 AM	Lightening Lamp		
09:40 - 10: 00AM	Welcome and Introduction of Conference Theme	Dr. M Sheshu Madhav Director, ICAR-CTRI	
10:00 - 11:10 AM	Address by Guests of Honour		
	Dr. Tolety Janakiram		
	Vice-Chancellor, Dr.Y.S.R. Hortic	cultural University	
Prof. K. Padma Raju		•	
	Vice-Chancellor, Adikavi Nannaya University		
	Dr. Sridhar Babu Addanki, I.A.S Executive Director, Tobacco Board		
	Dr. R. Dinesh		
	Director, ICAR-IISR.		
	Sri G. Krishna Kumar,		
	Vice-President, ISTS & Vice Presi	dent (Leaf Operations), ITC Ltd.	
	Dr. Shaik N. Meera		
	<i>Director</i> , ATARI, Hyderabad.		
	Sri H.N. Ramprasad,		
	CEO, ITC Limited Sri Polisetty Shyam Sundar Messrs. PSS Tobacco Packers & Exporters		
	Sri. Maddi Venkateswara Rao,		
	President, ITA		
	Shri. Silveria Leandro, AOI		
	Sri M Prabhakar Rao,		
11 10 11 20 137	General Manager, GPI Ltd.,		
11:10 - 11:20 AM	Release of Publications		
11:20 - 11:30AM	Inaugural address by Chief Guest	0.000	
11:30 - 11:35 AM		of Thanks	
11:35 – 11:50 AM	Tea	n-Break	

Theme I: Genetics ar Hall)	nd Genomic Strategies for En	hancing	Commercial Value (Hall-I: NTR Convention
Tun)	Plenar	y Lectur	·es
	Chairman	•	K Singh, <i>Director</i> , ICAR-IIHR
	Co-Chairman		K. Padma Raju, VC, AKNU/
			olety Janakiram, VC, Dr.YSRHU /
			idhar Babu Addanki, I.A.S, <i>ED</i> , TB
	Rapporteur		Kasturi Krishna, PS , ICAR-CTRI
11:50 AM-12:15 PM	Dr. G R Chintala	Transf	Forming to Tech enabled High Value Agriculture
	Ex-Chairman, NABARD	– Ne Securi	w Paradigm to Profitability and Ecological ty
12:15 – 12:40 PM	Dr. Sheshu Madhav,		A catalyst for transforming tobacco and other
	Director, ICAR-CTRI		ercial crops ready for Future Farming
12:40 – 01:05 PM	Mr. G Krishna Kumar,		te Change and Sustainable Tobacco Crop
	Vice-President(LO), ITC	Produc	ction
	Ltd.		
01:05 - 01:20 PM]	Discussion
01:20 - 02:20 PM			Lunch
			trategies for Enhancing Commercial Value
	Chairman		ety Janakiram, VC, Dr.YSRHU
	Co-Chairman		heshu Madhav, <i>Director</i> , ICAR-CTRI/
			nu, PS (CC), ICAR/
	D		Sudhakar, Registrar, AKNU
	Rapporteur		Vanda, SS, ICAR-CTRI
02: 20 - 02:40 PM		Lecture	
02: 20 - 02:40 PW	Dr. P. Ananda Kumar, <i>Former Director</i> , National Institute of Plant Biotechnology, New Delhi Biotechnological breakthroughs in corporation of the properties of the proper		
02:40 - 03:00 PM	Dr. R. Dinesh		New vistas in turmeric for commercial
	Director, ICAR-IISR, Kozhikode exploitation		
03:00 - 03:20 PM	Dr. Madhavi Reddy		Chilli crop improvement for enhancing
	Principal Scientist, Div. of		commercial value
	Vegetable Crops, ICAR-IIHR	2,	
	Bengaluru.		
03:20 – 03.35 PM			Discussion
03:35 – 04:00 PM	Tea Break		
04:00 - 05:00 PM	Lightning Oral Talks 1. Dr. Sarala K, ICAR - CTR	т	
	2. Dr. Nagaraja Reddy, ICAR		DD
	3. Dr. Prabhakar Rao, ICAR		K
	4. Dr Indivar Prasad, IIVR	CIKI	
	5. Dr. Veerendra Kumar Verr	na. ICAR	RC for NEH Region
05:00 - 06:30 PM			dian Tobacco as Global Giant: Problems and
	Prospects"	6	
	Chairman		Shri Yashwanth Kumar Chidipothu,
			Chairman, Tobacco Board
	Co-Chairman		Dr. Sridhar Babu Addanki, I.A.S,
			ED, Tobacco Board
	Rapporteur		Dr. Sarala K,
			Head, Crop Improvement, ICAR-CTRI.
06:30 - 07:30 PM			oster Session
07:30 - 08:30 PM		Cultu	ral Programmes
08:30 PM onwards			Dinner
		Eı	nd of Day-1

<u>Day-2</u>: December 15, 2023 (Friday) Theme II: New vistas in crop management for resilient commercial agriculture (Hall-I)

Theme II: New vista			com	mercial agriculture (Hall-I)
	Hall-I: NTR Conven	ntion Hall		
	Plenary Lectures (Th	heme II &	The	me III)
	Chairman			Dr. Pothula Srinivasa Brahmanand
				Project Director, Water Technology
			Center, New Delhi/	
	Co-Chairman			Dr. D. Damodar Reddy, PS , NAARM
	Rapporteur			Dr. K. Rajasekhar Rao, <i>Head-Crop</i>
				Management, ICAR-CTRI
09:00 - 09:30 AM	Shri. Silveria leandro			ESG: AOI Approach & Possible Impacts
	Asia Regional Agrono	omy Directo	or,	on Tobacco Supply Chain
	Alliance One Internati			
09:30 – 10.00 AM	Dr. P V Vara Prasad	,		Sustainable Agricultural intensification
	Director, Sustainable	Intensificat	ion	for Subsistence and commercial farming
	Innovation Lab Kansa			8
	University, USA			
10:00 – 10:30 AM	Dr. Vijaya Gopal Kak	cani (Online	e)	Trends in Crop Management for
10.00 10.307111	Chair and Professor,			Sustainable Farming and Future
	Department, Universit			Sustainable I ariting and I atale
	Florida, USA	ty OI		
10:30 – 10:45 AM	1101104,0571		Dia	scussion
10:45 – 11:30 AM				ea Break
(Hall-I: NTR Conv	wantion Hall)		10	u Dieuk
`	·	for rooties	t cc=	amoraial agricultura
Session-11: New Vist	tas in crop management f Chairman			
				Prasad, <i>Director</i> , SII Lab, KSU, USA
	Co-Chairman	Dr.Silveri		
				Agronomy Director, Alliance One
	-	Internatio		
	Rapporteur	1		ishna, PS, ICAR-CTRI
		Lead Lectu	res	
11:30 – 12:00 AM	Dr. Michael J Stout (On			Opportunities and Challenges related to
	Professor & Department Head, Entomology Department, LSU the use of Plant Resistance in IPM			the use of Plant Resistance in IPM
12:00 – 12:25 PM	Dr. P. Srinivasa Brahma			Sustainable water management
	Project Director , Water	r Technolog	gy	technologies for enhancing productivity
	Center, New Delhi.			of commercial crops.
12:25 – 12:50 PM	Dr. J. Krishna Prasadji			Exploring and Exploiting Curcuma spp.
	Professor of Plant Patho			for Ensuring Quality and Enhancing
	Former Dean of Agricul	lture, ANGI	RAU	Trade of turmeric
12:50 – 01:00 PM			Dis	cussion
01:00 - 02.00 PM			\boldsymbol{L}	unch
02.00- 02.30 PM	Dr. Monoranjan Mohan	ty (Online)		Towards Sustainable Agriculture: Carbon
	Adviser/Scientist 'G', O			Sequestration and Effective Policy
	Principal Scientific Adv			Implementation.
	Government of India			•
02.30 - 03.00 PM			Nematodes as Reliable and Convenient	
	Ex-Vice Chancellor, SV	VPUAT.		Bioindicators of Regional and Global
	Meerut & Distinguished			Climate Change and Relevance to
	Galgotias University, G			Agriculture
03.00 - 04.00 PM	Lightning Oral Talks			1-5
05.00 01.001111	Dr. Kasturi Krishna, IC			
	Dr. Naresh, ICAR- IIHF			
	Dr. K Padmasree, Unive		/deral	had
		•	acrac	oud.
04.00 - 04.30 PM	Dr.J. Poorna Bindu, ICAR-CTRI Too Brook			
04.00 - 04.30 PM	Danal Discussion on T-	Tea Break Panel Discussion on Turmeric and chilli		
04.30 - 00.00 FIVI	Chairman	ui iiiti it äll		
				R. Dinesh, <i>Director</i> , ICAR-IISR
	Co-Chairman			T. K. Behera, <i>Director</i> , ICAR-IIVR
0.5.00	Rapporteur		Dr. F	Partha Saha, SS, ICAR-CTRI
06.00 - 07:00 PM	Poster Session			
07:00 PM onwards	Dinner			

(Hall-II : Conference	e Hall)		
*	spectives in post-harvest techno	ology and v	alue addition
	Chairman		ehera, Director, ICAR-IIVR
	Co-Chairman		esh, <i>Director</i> , ICAR-IISR /
			arasimha Rao, Retd.PS, ICAR-CTRI
	Rapporteur		Kalyani, PS, ICAR-CTRI/
			a Das Saha, SS, ICAR-CTRI
	Lead L	ecture	
11:30 – 11:50 AM	Dr EVS Prakasa Rao		Medicinal and Aromatic Crops for
	Former head, CSIR-Central In		Diversification of Commercial
	Medicinal and Aromatic Plants	s, Research	Agriculture
11:50 – 12:10 PM	Centre, Bengaluru		Futuristic processing technologies in
11.30 – 12.10 FW	Dr. CH.V.V Satyananayana <i>Professor and Head</i> , Food Pro	CACC	value addition to high value
	Engineering, Dr. NTR College		commercial crops alternate to Tobacco
	Science and Technology, ANG		commercial crops attendate to Tobacco
12:10 – 12:30 PM	Prof. Bhim Pratap Singh		Post Harvest Interventions and Value
	Professor & Associate Dean (S	tudent	Addition in Turmeric
	Welfare)		
	NIFTEM, Haryana		
12:30 – 12:50 PM	Dr. T. E. Sheeja,		Variety Licensing and Facilitating
	Head & Principal Scientist, Div		Business Opportunities in Turmeric
	Improvement & Bio-Tech, ICA	AR-IISR,	
	Kozhikode		
12:50 – 01:00 PM	Discussion		
01:00 – 02:00 PM	Lunch		
02:00 – 02:30 PM	Dr. Kaushik Banerjee (Online)		Mass Spectrometry Based
	Director , ICAR-National Rese Centre for Grapes, Pune	earcn	Authentication and Safety Evaluation of Agro Products
02:30 – 03:00 PM	Dr. I. Srinivas		Appropriate Mechanization and value
02.30 - 03.00 1 1	Principal Scientist (Farm Mach	ninerv	addition options for Tobacco and other
			commercial crops for enhanced
			productivity and profitability
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03:00 - 04:10 PM	Lightning Oral Talks		
	 Dr Stella Agyemang D 	uah, Resea	rch Scientist, Biotechnology & Nuclear
	Agriculture Research I		
	2. Dr. Rohan Sarkar, ICA		
	3. Dr. Sadvatha R.H., ICA		I I IGAD MADA
	4. Ms.Adrita Dam, PhD I		
	5. Dr.B. Jagan Mohan Re	•	•
	1		Research Scholar, ICAR-CTRI
04:10 – 04:30 PM	7. Sri. Praveen Kumar P, ITC Ltd Tea Break		
04.30 - 06.00 PM	(Hall-I: NTR Convention Ha		2 0011
	Panel Discussion on Turmeric and chilli		
	Chairman		esh, <i>Director</i> , ICAR-IISR
	Co-Chairman		. Behera, <i>Director</i> , ICAR-IIVR
	Rapporteur	Dr. Partha	Saha, SS, ICAR-CTRI
06.00 – 07.00 PM		Poster S	Session
07.00 PM Onwards		Din	ner

 $\underline{Day-3} \colon December\ 16,\ 2023\ (Saturday)$ Theme IV: Next generation technologies for information dissemination and digital agriculture

Hall-I: NTR Convent		on dissemination and digital agriculture
	Plenary Lectures (Them	e IV & Theme V)
	Chairman	Prof. K. Padma Raju, VC, AKNU
	Co-Chairman	Dr. M Sheshu Madhav, <i>Director</i> , ICAR-CTRI
	Rapporteur	Dr. Y Subaiah, PS, ICAR-CTRI
09:00 - 09:30 AM		New perspectives in chilli and turmeric cultivation
	•	for sustainable farming
	Laxman Telangana State	•
	Horticultural University	
09:30 - 10:00 AM	Dr. Anil Rai (Online)	
	Assistant Director General (ICT),	
	ICAR, New Delhi.	
10:00 – 10:15 AM		Discussion
Hall-I: NTR Conven	tion Hall	
Session-IV :Next gen	eration technologies for informa	tion dissemination and digital agriculture
	Chairman	Dr. Neeraja Prabhakar, VC, SKLTSHU
	Co-Chairman	Prof. V Persis, AKNU
	Rapporteur	Dr. H. Ravisankar, PS , ICAR-CTRI/
		Dr. Y. Subaiah, PS, ICAR-CTRI
	Lead Lectur	res
10:30 – 10:55AM	Prof.P.Venkata Suresh	Role of Artificial Intelligence in Agriculture
	<i>Director</i> , School of Computer and	
	Information Sciences,	
	Indira Gandhi National Open	
	University, New Delhi	
10:55 – 11:10AM		Tea Break
11:10 – 11:40 AM	Dr. Sivaprasad Kumpatla (Online)	Digital Technologies in Agriculture: Driving
	Advisor, Ag-Data Science, Karyoso	oft a Paradigm Shift
	Inc., USA & Adjunct Associate	
	Professor, Data Science &	
	Bioinformatics, IUPUI, USA	
11:40 AM -12:05 PM	Dr. Murali Krishna	Exploration of Nanotechnology in Agro
	Professor, NIFTEM	ecosystems and Rapid Sensor Development
12:05 – 12:30 PM	Dr. G. D. Satish Kumar	Role of FPOs in developing sustainable
	Principal Scientist, ICAR-IIOR,	enterprises in Agriculture
	Hyderabad	
12:30 – 01:00 PM	Dr. Sachin Suresh Suroshe (Onlin	· • • • • • • • • • • • • • • • • • •
	Pr. Scientist & Project coordinator	their conservation
	AICRP on Honey bees and	
	pollinators, Div. of Entomology,	
	ICAR-IARI, New Delhi.	
01:00 - 02:00 PM		Lunch
02:00 - 03:00 PM	Lightning Oral Talks	
	1. Dr. H. Ravi Sankar	
	2. Shri. P.Prashanthi, GPI Ltd	1.
	3. Shri. M. Rajababu, Aditya	Engg. College
	4. Shri. Sreedhar Reddy K, IT	TC
03:00 – 04:00 PM	Panel Discussion on Ashwaghanda	a, Castor, Mechanisation,
	Chairman	Dr.R.K.Mathur, <i>Director</i> , ICAR-IIOR
	Co-Chairman	Dr. M. Sheshu Madhav, <i>Director</i> , ICAR-CTRI
	Rapporteur	Dr. P. Manivel, PS , ICAR-CTRI
04.00 04.15 DM		Tea Break
04:00 - 04:13 PM		
04:00 – 04:15 PM 04:15 – 05:15 PM		Poster Session

(Hall-II : Conferen	ice Hall)	
Session-v: Innovative market interventions for commercial agriculture		
		D D W 1
	Chairman	Dr.R.K.Mathur,
	G. G. I	Director, ICAR-IIOR
	Co-Chairman	Dr. M. Sheshu Madhav,
	_	Director, ICAR-CTRI
	Rapporteur	Mr. K. Viswanatha Reddy,
		Scientist, ICAR-CTRI
10.20 10.55 434		Lead Lectures
10:30 – 10:55AM	Dr. Raghunath Reddy	Market Intelligence and Value chain for
	Principal Scientist (Ag.	commercial Farming
	Economics) &. Head of the	
	Centre, CARP. ANGRAU,	
10.55.11.15.35	RARS, Lam, Guntur	m p 1
10:55- 11:15AM		Tea Break
11:15 – 11:45 AM	Dr. Raka saxena(Online)	Market Intelligence for Commercial Crops
	Head, Div. of Technology policy	
	and sustainability, ICAR-NIAP,	
11 15 10 15 77 5	New Delhi	
11:45 – 12:15 PM	Dr. Sendhil Ramadas	Revolutionizing Agricultural Markets and
	Associate Professor,	Trade for Commercial Crops: Exploring the
	Pondicherry University (A	Potential and Impact of Block chain
	Central University)	Technology
10.15 10.45 DV	Kalapet, Puduchery	N. Crook 1 1 m1
12:15 – 12:45 PM	Smt. Nitasha Doger	Necessity of ISO Standards on Tobacco
10.15 01.00 73.5	Scientist 'D', BIS, New Delhi	
12:45 – 01:00 PM	Discussion	
01:00 – 02:00 PM	71.1.1.0.1	Lunch
02:00 – 03:00 PM	Lightning Oral Talks	
	1. Shri. K. Viswanatha Redd	?
	2. Ms. E. Devi Prasanna, Re	
	3. Ms.Seema Arya, Research	
	4. Ms.B. Pavithra, Research	
02.00 04.00 70.5	5. Ms.K. J. V. K. Sirisha, Re	search Scholar, ANGRAU
03:00 – 04:00 PM	(Hall-I: NTR Convention Hall)	
04.00 04.15 70.5	Panel Discussion on Ashwaghand	
04:00 – 04:15 PM	Chairman	Dr.R.K.Mathur, Director, ICAR-IIOR
	Co-Chairman	Dr. M. Sheshu Madhay, Director, ICAR-CTRI
0.4.00	Rapporteur	Dr. P. Manivel, PS, ICAR-CTRI
04:00 – 04:15 PM	Tea Break	
04:15 – 05:15 PM	Poster Session	
05:15 – 06:15 PM]	Plenary Session

Student Hackathon on 14 December, 2023 at 2:30 PM (Hall-II: Conference Hall) "Reorientation of Science & Technology for future farming"		
Chairman:	Dr. H. Ravi Sankar	
Co- Chairman:	Dr. J. P. Bindu	
Convenor:	Dr. B. Hema,	